

GARDNER CHAIR LUGE



Dear Community Member:

The 12th Gardner Chair Luge will be held in Downtown Gardner, during the Oktoberfest *Party in the Street* at the Gardner Ale House & Moon Hill Brewing Co., on Saturday, September 24th, at 2:00 PM. The Gardner Chair Luge was created in 2009, and has since become a collaborative project by the Acadien Social Club, Gardner Ale House & Moon Hill Brewing Co., and Gardner Festival Committee. The Gardner Festival Committee includes Gardner business people and city officials. The Committee's purpose is to form strategic relationships such that great things can happen in a short time in the City of Gardner. On average, over 4,000 people attend the Gardner Chair Luge & Oktoberfest celebration each year. We hope you will consider sponsoring this community event.

2022 GARDNER CHAIR LUGE SPONSORSHIP PACKAGE LEVELS

\$1,000	\$500	\$250	\$100
Verbal Recognition during the event (4 times)	Verbal Recognition during the event (4 times)	Verbal Recognition during the event (4 times)	Verbal Recognition during the event (4 times)
Big logo/name on Official Gardner Chair Luge Banner	Large logo/name on Official Gardner Chair Luge Banner	Medium logo/name on Official Gardner Chair Luge Banner	Small logo/name on Official Gardner Chair Luge Banner
Large logo/name on Official Gardner Chair Luge T-Shirt	Medium logo/name on Official Gardner Chair Luge T-Shirt	Small logo/name on Official Gardner Chair Luge T-Shirt	
Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.)	Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.)		
Specific Spot Naming (Start, Finish, scoreboard, etc.)			

NEW IN 2022!!! ALL Gardner Chair Luge Sponsors receive a free chair luge entry into the race! If your organization wishes to enter a chair into the race, then submit a Gardner Chair Luge Registration Form by September 10th, and your Registration Fee is FREE for your luge!

To become a sponsor...

1. Complete the enclosed Sponsorship Form.
2. Make your check payable to: **Gardner Festival Committee**
3. Send or drop off your completed form and check to the following address **by Friday, September 2nd**:
Gardner Festival Committee
c/o Gardner Ale House
74 Parker St.
Gardner, MA 01440
4. E-Mail your business logo (.jpg or .png or .eps file) to: jessicamderoy@gmail.com

For further information or answers to questions, contact Jessica DeRoy at jessicamderoy@gmail.com or 978-870-9742. Thank you for your consideration.

Sincerely,

Brad Gallant
Co-Chair, Gardner Festival Committee



Rick Walton
Co-Chair, Gardner Festival Committee





Past Gardner Chair Luge Sponsors include...

City of Gardner

Boucher Funeral Home

Moon Hill Brewing Co.

Gardner Ale House

Acadien Social Club

GFA Federal Credit Union

John Shaw Concrete Foundations

Advanced Glass & Mirror

Mark Hawke

Jon Zlotnik

Elizabeth Kazinskas

Mack Prototype, Inc.

Gardner Outlet Furniture

Kamos Solutions

West Street Servicenter

Double D's Performance

Concrete Solutions

M. Leger Renovation, Inc.

Red Apple Farm

Wheelen Supply

Lyman Signs and Truck Lettering

Sharp Image Screenprinting & Embroidery

JBC DJ Services

Greater Gardner Chamber of Commerce

GARDNER CHAIR LUGE



2022 SPONSORSHIP FORM

BUSINESS NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

PHONE: _____ **FAX:** _____

E-MAIL: _____

WEBSITE: _____

1. Select your 2022 Gardner Chair Luge Sponsorship Package Level:

- \$1000**
Verbal Recognition during the event (4 times), Big Name/Logo on Official Gardner Chair Luge Banner, Large logo/name on Official Gardner Chair Luge T-Shirt, Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.), Specific Spot Naming (Start, Finish, scoreboard, etc.)
- \$500**
Verbal Recognition during the event (4 times), Large Name/Logo on Official Gardner Chair Luge Banner, Medium logo/name on Official Gardner Chair Luge T-Shirt, Specific Giveaway with logo/name on the item (frisbee, beach ball, koozy, rally towels, etc.)
- \$250**
Verbal Recognition during the event (4 times), Medium Name/Logo on Official Gardner Chair Luge Banner, Small logo/name on Official Gardner Chair Luge T-Shirt
- \$100**
Verbal Recognition during the event (4 times), Small Name/Logo on Official Gardner Chair Luge Banner

2. Make your check payable to: **Gardner Festival Committee**

3. Send or drop off this completed form and your check to the following address **by Friday, September 6th**:

Gardner Festival Committee
c/o Gardner Ale House
74 Parker St.
Gardner, MA 01440

4. E-Mail your business logo (.jpg or .png or .eps file) to: jessicamderoy@gmail.com

5. Check this box if your organization has or will submit a Gardner Chair Luge Registration Form to enter a luge into the race by September 10th.

For further information or answers to questions, contact Jessica DeRoy at jessicamderoy@gmail.com or 978-870-9742. Thank you for your consideration.

